

**WORK HARD,
PLAY HARD.**

DRINKS CATALOGUE!

Snowman[®]

A LITTLE BIT

ABOUT US

Snowman is not just a brand, we are a lifestyle. We understand that our products are an extension of who you are and what you stand for. That's why we're constantly pushing the boundaries of what's possible in our industry, creating products that are not only functional, but also stylish and fun.

We believe that life is about living in the moment and making every experience count. We are looking for new edges and new standards to enhance your lifestyle, no matter where your adventures take you. From the boardroom to the beach, Snowman has got your covered.





SNOWMAN FUNCTIONAL DRINKS

SNOWMAN FUNCTIONAL DRINKS® offer functional benefits and sustained energy without causing a massive sugar spike. Powered by natural caffeine, they help boost energy levels, increase attention, and enhance alertness. Collagen accounts for 30% of your body's protein, which provides structure, support or strength to your muscles, bones, skin and connective tissues. This vital protein may improve skin health, alleviate joint pain, and prevent bone loss. Additionally, niacin and vitamins B6 and B12 help reduce fatigue and support normal energy metabolism, while vitamin B6 specifically contributes to healthy protein and glycogen metabolism.



HEALTH AND WELLNESS FOCUS

Demand for health-focused beverages is rising, with consumers seeking drinks that boost immunity, enhance mental clarity, and aid digestion. This trend has led to increased interest in vitamin, mineral, antioxidant, and probiotic-fortified options.

FUNCTIONAL AND MOOD-ENHANCING BEVERAGES

Knowledgeable consumers are seeking drinks that provide functional benefits and support overall health and well-being.

UNIQUE FLAVORS AND INGREDIENTS

Consumers are increasingly interested in holistic health and natural wellness, driving demand for beverages that blend unique ingredients to enhance taste and support wellness goals.

CONVENIENCE AND ON-THE-GO OPTIONS

Ready-to-drink (RTD) coffees, teas, and functional drinks are gaining popularity for their instant convenience without preparation.

**LOW
CALORIE**

**GLUTEN
FREE**

**WITH
COLLAGEN**

**ENRICHED
WITH VITAMINS**

**SUGAR
FREE**

**FAT
FREE**



**SNOWMAN
FUNCTIONAL DRINKS**

FRESH TASTE
BE WITH PEPERS.
NO...
EVERY...
UNFOLDS.
AND...
MAKING THE WHOLE.

330 ML CAN

PRODUCED IN AUSTRIA

180 MG CAFFEINE

BUBBLE GUM

SNOWMAN BUBBLE GUM®

"Sweet Nostalgia, Freshly Bottled"

Snowman's Bubble Gum flavor brings a taste of pure, playful nostalgia, delivering the classic bubble gum sweetness you remember — now in a refreshing, functional drink. Light and fizzy, it offers just the right touch of sweet flavor without the sugar!

Enriched with vitamins to support your body and boost focus, Bubble Gum is more than just a flavour; it's an experience that transforms any break into a moment of sweet escape.





GRAPE BOOST

SNOWMAN GRAPE BOOST®

"Juicy Grape Goodness with a Boost of Energy"

Grape Boost combines the bold, juicy flavor of ripe grapes with a powerful blend of vitamins to fuel your day. With every sip, you'll enjoy the naturally sweet, slightly tart taste of grapes, perfectly balanced for an uplifting experience. Formulated to help keep you energized, Grape Boost is perfect for powering through even your busiest days. It's the grape flavor you love, now enriched with functional benefits for modern wellness.

WHOOP WHOOP
PISTACHIO

SNOW



APPLE DOSE

SNOWMAN APPLE DOSE®

"Pure Apple Energy—Naturally Crisp and Uplifting!"

Experience the best of nature with Apple Dose—a blend of real apple flavor that's perfectly balanced: not too sweet, but refreshingly zesty and revitalizing. Designed for go-getters who crave natural, functional energy, Snowman's Apple Dose is enriched with essential vitamins to provide the wellness and vitality you need, without the crash.



PACKAGING INFORMATION

FILLED IN A 330 ML SLEEK CAN, WITH A GLOSSY FINISH, SILVER CAP & SILVER LID, IN A PRINTED TRAY (2 COLOURS)

12 CU per TU (trade unit = tray)

160 TU per LU (logistic unit = euro pallet)

33 LU per FTL (full truck load) (=63'360 cans per FTL)



CONTACT US.

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